

ENTERPRISE IPTV SOLUTIONS

IP TV is the future of communication within large enterprises. Deliver training, important updates, broadcasts, news feeds and other TV content direct to the employees, direct to branches or direct to individuals. Unify and strengthen the bonds within your organisation using your existing network infrastructure.

As technology moves forward it is now time to replace the traditional notice-board and paper based communications with a modern, dynamic solution?

The benefits of IP TV extend further than the image it portrays,

Video is a tool

Use video to broadcast your message to employees, partners and clients. Ensure that the message is being received and that the dynamic of the workforce is improved because of this. Link up everyone on your network to create unity in face to face meetings and conversation.

Enterprising approach

The REACT Corporate team has much experience in deploying solutions at companies of every size and shape, whether it be a multi-national company with hundreds of branches worldwide, or a single office of 20 employees, we tailor the solution to meet your needs and ensure that the investment is worth while.

Executive announcements

It is imperative that the communication of new initiatives, updates to business models, relationships and partnerships between companies and simple day to day bulletins are relayed in a dynamic, direct manner. Our solution allows you to ensure that, through the network infrastructure, you are able to relay your message quickly and directly. Having a closer relationship with your employees is proven to boost productivity job satisfaction for employees.

Broadcast executive announcements across the entire enterprise. Branches and remote workers can all receive the announcement directly to their laptops or communal screens.

Teach new members of staff or update existing employees with new company information in a presentation learning format. the use of this technology in learning has been proven to help the student retain more information and learn faster.

Interactively inform staff of new initiatives and objectives whilst empowering them with a feeling of unity and togetherness.

Monitor production around the world and react to any issues or anomalies in an instant.

Participate in meetings, conferences being held in any branch, office of the enterprise wherever you are by streaming video conferencing software.



BUSINESS IPTV EXAMPLE

Inform clients of new products

Imagine being able to stream marketing material directly to your clients, resellers and suppliers. New products, initiatives, positive changes can be streamed directly to those you want to know first. Save time and money on getting your message across first.

Crisis Management

The media play a large part in the sanctity of our work places. IP TV allows an enterprise to respond to media coverage that may affect the atmosphere of the workplace instantly, emotionally to ensure a positive outcome and further embed the idea of a unified workplace.

Green Cost Saving

As the costs of printing rises and the need for companies to become 'Greener' becomes ever more present, enterprises are looking at modern technology to provide the answer. IP TV gives companies the chance to stream presentations, store documents and deliver digital signage to a broader audience instantly. Streaming executive presentations lowers fuel costs and mileage and digital signage reaches a larger audience and lowers printing costs.

Scheduled updates

Organising executive meetings can be a challenge. Video conferencing allows for a more flexible approach without losing the integrity of each member physically being there.

Marketing

IP TV, although beneficial to the organisation from an internal perspective, also allows for consumers to view marketing files and product information at branch level. Visually presenting the features and benefits of your product or service through the vertical of media enhances the image of the organisation and captures the consumers mind more effectively than the likes of paper advertisement.

Training with IP TV

Files for training, how to's, updates and presentations can be stored on the central hard drive and accessed by the employee's who are eager to learn more within the organisation. On demand training sessions allow new employees to get up to speed faster and can also give the more motivated of employees a chance to show their ambition within the company.

Reporting

It is important for the network to be managed and monitored to ensure that the files are not abused and kept for the purposes you intend. The excellent security and reporting allows you to keep the network safe and ensure that the network serves only the purpose you wish. Essentially you are able to see what, when, where and how anything is accessed within your library.

Real time TV direct

News, stock market channels, sports, drama, comedy. IP TV streams live TV from your selected supplier (freeview, Sky, etc) directly to laptops for up to date information. News streamed 24/7 may be an essential to your organisation, with IP TV you can stream direct to branches or direct to individuals and you have the option of multicasting for multiple screen shares of your most important channels.

IP TV is the new communication media that is fast becoming the norm within top organisations. Unify the workforce, streamline communication, reach thousands of users and all using the height of technology.

Create the perfect communication package with REACT TECHNOLOGIES today!

